

RISING TIDE CAPITAL PERFORMANCE DASHBOARD 2015 Yr End

OUTREACH

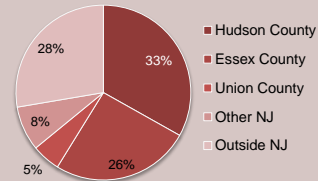
INQUIRIES ABOUT OUR PROGRAMS

No. people Inquiring about our Program in yr *

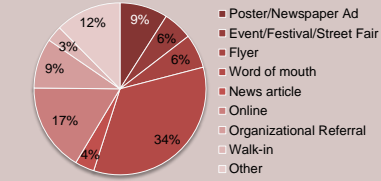
1,406 ↑ +1%



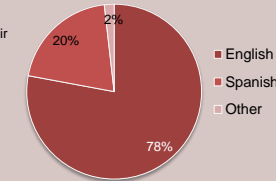
Where are they Inquiring from?



How did they hear about us?



What is their first language?



INFORMATION SESSIONS HELD ABOUT OUR PROGRAMS

No. attending Information Sessions in yr *

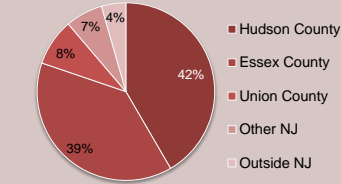
729 ↑ +3%

No. Information Sessions held in yr

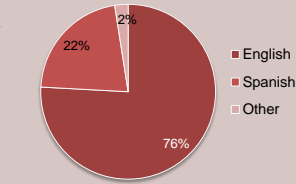
48 ↑ +7%



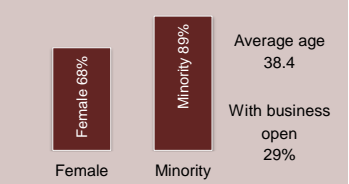
Where are they attending from?



What is their first language?



Who is attending Info Sessions?



PROGRAM ACTIVITY

Number of entrepreneurs served in year *

689 ↑ +9%



COMMUNITY BUSINESS ACADEMY (CBA)

No. entrepreneurs graduating CBA in yr *

271

Total no. of CBA graduates to date (all time) *

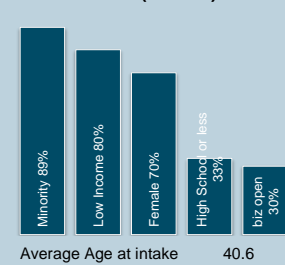
1,385



Graduation rate (all time)

82%

Who we serve (all time)

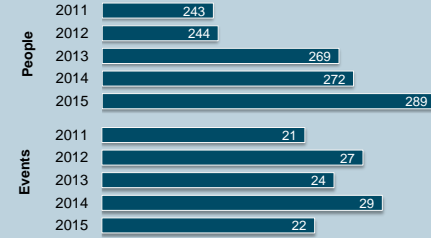


BUSINESS ACCELERATION SERVICES (BAS)

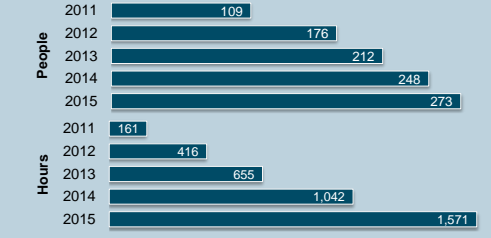
Total no. entrepreneurs using BAS in yr *

Total 484 ↑ +14%

Seminars & Masterclasses



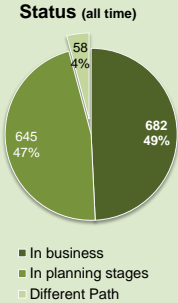
Coaching & Consulting



OUTCOMES & IMPACT

BUSINESS DEVELOPMENT

Graduates Business Status (all time)



No. client businesses currently operating (all time) *

700

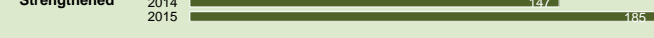
Total Biz Starts/Strengthens/Expansions in yr *

308 ↑ +29%

New Business Starts



Businesses Strengthened



Businesses Expanded



Secured loans assisted in yr *

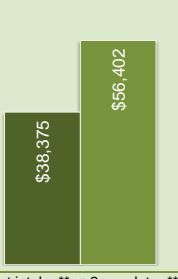
No. 25 Totaling \$170,480 ↑ +213%

IMPACT ON THE INDIVIDUAL

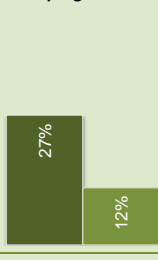
Change in business sales (for people in business at intake)



Change in household income

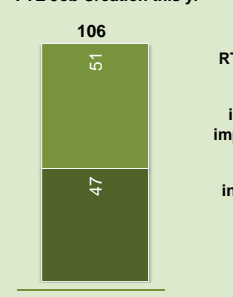


Change in use of public assistance programs



IMPACT ON THE COMMUNITY

FTE Job Creation this yr



RTC generates **\$3.80** in economic impact for every **\$1** invested in its programs

KEY: * Unduplicated count within specified period ** Based on sample of graduates (respondents to annual surveys)